



YKK AP America Hires Brand Manager for ProTek Family of Hurricane and Blast-Resistant Products

Kevin Haynes brings over 25 years of sales and marketing experience in the commercial construction industry

AUSTELL, Ga. – August 31, 2011 – [YKK AP](#) America today welcomes Kevin Haynes as brand manager for YKK AP America's [ProTek](#)® family of hurricane impact and blast mitigation fenestration products. Haynes will leverage over twenty-five years of industry experience to focus on product positioning and applications as well as offer training and education in the marketplace about the growing relevance and important role of fenestration during hurricane and blast events. The new addition demonstrates YKK AP's ongoing commitment to providing the most innovative commercial windows and aluminum framing systems to its customers.

Prior to joining YKK AP, Haynes served as the national architectural products sales manager for Vitro Architectural Products where he successfully launched a new line of architectural aluminum products for the commercial construction industry. He also previously held an architectural/special project representative position for Oldcastle Building Envelope (formerly known as the Vistawall Group). While at Oldcastle Building Envelope, Haynes was the primary contact within the eastern region for hurricane impact-resistant, blast mitigation, sustainable and standard product applications.

“With an impressive career in the architectural aluminum industry, Kevin is a perfect fit for leading the sales and marketing efforts of our growing ProTek line. Kevin's successful track record of driving performance, productivity and profitability will be a valuable resource in terms of what architects and building owners are looking for in our commercial products,” said Mike Turner, vice president of marketing at YKK AP America. “We are thrilled to welcome him to the YKK AP family.”

YKK AP's ProTek family provides glazing systems designed to protect buildings from hurricanes and building occupants from man-made disasters. The product line includes entrances, storefronts, curtain walls, and operable windows that have been designed and fully tested to meet the requirements the International Building Codes and Federal Standards for the Department of Defense (DoD) and the General Services Administration (GSA).

About YKK AP America

YKK AP America Inc. manufactures a complete line of aluminum entrances, storefronts, curtain walls, sunshades, and windows for use in commercial and institutional construction. YKK AP aluminum products are manufactured in ISO 14001 certified facilities in Dublin, Georgia – a standard for businesses that operate in a sustainable manner by reducing pollution and waste. The company has also been recognized by the U.S. Department of Energy for Exceptional Leadership in Industrial Energy Efficiency. The company is also a leading producer of window products for use in new construction and replacement in homes and light commercial structures. Its residential products are manufactured in a highly automated manufacturing facility located in Macon, Georgia. YKK AP America is based in Austell, Ga. It is a subsidiary of YKK Corporation of America, whose parent company is global manufacturer YKK Corporation of Japan. For more information, visit www.ykkap.com.

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