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YKK AP America Introduces Energy Efficient Vinyl Replacement Windows for Residential Market

Precedence series provides homeowners with the performance and longevity of vinyl with the classical styling and appearance of a wood window

AUSTELL, Ga. — January 13, 2010 — [YKK AP America](#), the leader in manufacturing high quality architectural products, today launched its Precedence™ [vinyl replacement windows](#) for homeowners. Unlike traditional vinyl windows which are often unattractive with obtrusive hardware, Precedence replacement windows are developed to be architecturally-correct – mimicking the look and styling of wood windows – without sacrificing the performance and low maintenance of a modern-day vinyl window.

Old or single pane windows can be a major source of energy loss in homes – up to 25 percent of all energy used for heating and cooling. The low emissivity (low-e) glass inherent in YKK AP's replacement windows keeps the home warmer in the winter and cooler in the summer by reflecting heat back to its source. To produce an even higher level of performance, the sealed insulated glass unit is filled with Argon, a gas more dense than air, which significantly improves the thermal performance of the unit. These features, combined with a U-value of 0.30, qualify the Precedence series of windows for Energy Star™ certification.

Precedence [replacement windows](#) are essentially low maintenance. They do not require painting and the exterior will not wear over time. Additionally, YKK AP offers the option to incorporate Neat glass, a special coating from Cardinal Industries, which makes these windows easier to clean while remaining clean longer. Silicon dioxide fills in the microscopic pits on the glass surface, making the window super smooth so water sheets rather than beading up, leaving the glass almost spotless as water dries. A Titanium dioxide coating reacts with UV light, even on cloudy days, to suspend the carbon-based and organic material on the surface of the glass. When rain or water hits the window, the sheeting action washes away the suspended material. In addition, a tilt-in sash provides for easy access to the outside surface.



“Our goal in developing this new series of windows is to provide homeowners with the clean, high-end design of a wooden window, but with the high performance of a vinyl window,” said Terry Gomez, residential sales and marketing manager for YKK AP. “We are proud to launch a line that we so firmly believe does just that. Homeowners can be proud of both the architecturally-correct look and feel of the Precedence replacement windows. It truly defines a new standard for style, performance and reliability.”

Precedence replacement windows meet the [2010 Energy Tax Credit](#) for homeowners. To find out more about the tax credit, please visit <http://www.ykkap.com/residential/products/precedence/>.

YKK AP America will showcase the Precedence replacement windows next week at the [International Builders' Show](#), January 19 – 22 in Las Vegas, Nevada in booth C3519.

About YKK AP America

YKK AP America Inc. manufactures a complete line of vinyl window products for use in new construction and replacement in homes and light commercial structures. Its residential products are manufactured in a highly automated manufacturing facility located in Macon, Georgia. The company is also a leading producer of aluminum entrances, storefronts, curtain walls, sunshades, and windows for use in commercial and institutional construction. YKK AP aluminum products are manufactured in ISO 14001 certified facilities in Dublin, Georgia – a standard for businesses that operate in a sustainable manner by reducing pollution and waste. The company has also been recognized by the U.S. Department of Energy for Exceptional Leadership in Industrial Energy Efficiency. YKK AP America is based in Austell, Ga. It is a subsidiary of YKK Corporation of America, whose parent company is global manufacturer YKK Corporation of Japan. For more information, visit www.ykkap.com

Press Contact:

Brianna Schweitzer
Vantage Communications for YKK AP America
+1 843 576 4139
bschweitzer@pr-vantage.com

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